

ProSites Selected as Endorsed Dental Website Provider for Ohio Dental Association Members

Dental website design leader, ProSites, helps Ohio Dental Association members market their practice and attract new patients online.



Temecula, CA – March 27, 2012 - ProSites, the innovative leader in dental website design and Internet marketing, has been named the only recommended website provider for Ohio Dental Association (ODA) members. The official endorsement enables association members to receive high-quality online marketing services at an unmatched value.

The endorsement process required in-depth research and interviews with several website design firms to identify the ideal website provider for ODA members. The decision to select ProSites serves to further validate the firm's reputation of offering unrivaled services which delivers the greatest quality and value to doctors.

"After conducting a thorough review of possible website providers, ODA Services Corp. chose to endorse ProSites because of its innovative technology and reputation for excellent customer service," remarked Dr. Tom Graham, Chairman of ODA Services Corp. "We are confident ProSites will deliver the website solution ODA members need and the value they want."

"To be recognized as the only trusted website provider for ODA members is truly an honor. Our dedicated team is excited to help ODA members achieve even greater success with our powerful online marketing solutions," stated Lance McCollough, founder and CEO of ProSites.

ProSites maintains its status as the primary dental website design firm through continuous innovation and outstanding customer growth and support. Upon their foundation in 2003, ProSites transformed the industry with groundbreaking technology and introduced the first content management system (CMS) for dental professionals. As a result, users can fully control and modify their website instantly, using the easiest "point and click" editor available.

Because of its advanced technology, ProSites holds the ability to frequently develop new website features and release them as free upgrades to all of their members at once. Therefore, doctors eliminate the risk of incurring fees typically associated with keeping a website up-to-date; a tremendous benefit uniquely experienced by ProSites members.

With ProSites, doctors establish a strong online presence with a professional website that includes search engine optimization (SEO) techniques, patient-focused content, educational videos, and interactive page options. The firm offers additional services such as: advanced SEO, social media and local search marketing, mobile websites, and pay-per-click campaigns to help doctors further improve their online marketing success. Renowned for superior website designs and unparalleled technology, ProSites remains the number one choice for thousands of dentists nationwide.

About ProSites

ProSites is a leading provider of website design and Internet marketing services for dental and medical professionals. ProSites delivers premium customizable websites integrated with search engine optimization (SEO) techniques, patient-focused content, and a collection of interactive features to help generate new patient

appointments and streamline patient communications. ProSites has garnered endorsements by prestigious dental associations nationwide for their superior technology and search engine marketing expertise. For more information, visit ProSites.com or call (888) 932-3644.

About the Ohio Dental Association

The Ohio Dental Association (ODA) represents more than 5,500 dentists statewide and is a leader in providing professional information and education to dentists and the dental team. The mission of the ODA is to improve oral health and strengthen dentistry in Ohio by providing resources to advance the dental profession, improving dental team skills, and increasing public and professional oral health knowledge. For more information, visit www.oda.org or call (614) 486-2700.