

## Texas Dental Association (TDA) Perks Program Endorses ProSites

*Website design and Internet marketing leader selected as provider of choice for members of Texas Dental Association.*

Temecula, CA, February 8, 2010 – The Texas Dental Association (TDA) Perks Program has partnered with ProSites, Inc., the leading dental website design firm, to provide TDA members with website design and Internet marketing services. TDA Perks Program negotiates benefits on behalf of the more than 8,100 TDA-member dentists.

“After a careful review of several website design firms, we believe ProSites is the right choice for TDA members,” remarked David Baker, General Manager of TDA Perks Program. “Over a period of one year, our Board conducted an in-depth review of numerous dental web site design firms before selecting ProSites.”

“We are honored to be endorsed by TDA Perks Program,” said Lance McCollough, ProSites founder and CEO. “We are excited to show TDA members how to effectively market their practices online, attract new patients and enhance current patient relationships.”

ProSites creates dental websites with graphically-compelling designs, engaging patient-education content and an array of interactive features that help streamline communications with patients. Features like an integrated dental video player allow visitors to watch patient-education videos, which encourages inquiries from both current and prospective patients.

ProSites introduced the first dental website solution on the market with an easy-to-use website editor. Their exclusive WebEngine Technology™ enables users to control and modify virtually every aspect of their website, and goes far beyond basic text editing. Users can add unlimited pages, upload photos and video, and even change the style of their website design with the click of a mouse. “The ProSites technology made the company an immediate favorite,” said Baker. “The flexibility of their websites to automatically receive enhancements and upgrades was simply amazing.”

“While our website designs have long been emulated by competitors, our WebEngine Technology has certainly kept us years ahead of the competition,” said McCollough. “Our technology enables us to keep rolling out new features and free upgrades. Dentists who choose ProSites know their website isn’t going to become stale or outdated. That fact has played a large role in winning so many endorsements.”

### **About ProSites**

ProSites, Inc. is the nation’s leading provider of high quality website design and Internet marketing services specifically tailored to the needs of dental professionals. The company’s exclusive WebEngine™ Technology fully automates the creation of high-end, graphically-compelling websites that help doctors to market their practices on the Internet and attract new patients. In addition to including engaging patient education content, ProSites websites include interactive features that help streamline patient communications and increase appointment requests. Headquartered in Temecula, California, ProSites is a privately-held corporation. For more information, or a free website test drive, visit: [www.prosites.com](http://www.prosites.com), or call (888) 932-3644.

### **About TDA Perks Program**

TDA Perks Program is organized to develop, promote, and conduct activities and services designed to enhance the benefits of Texas Dental Association (TDA) membership. The TDA Perks Program negotiates discounts or other benefits with partner companies on behalf of the more than 8,100 member dentists of TDA. For more information, visit [www.tdaperks.com](http://www.tdaperks.com) or call (512) 443-3675.