



ProSites Gives Back to the California Dental Community through the CDA Foundation

Temecula, CA, July 29, 2010 – ProSites Inc., the nation’s leading provider of [dental website design](#) and Internet marketing services for medical professionals, announces their support of the CDA Foundation, a non-profit philanthropic affiliate of the California Dental Association dedicated to improving the oral health of Californians. ProSites supports the efforts of the CDA Foundation as they believe the organization represents the philanthropic values of the dental profession.

The CDA Foundation was formed in 2001 as the philanthropic affiliate of the California Dental Association. The Foundation is committed to improving the oral health of Californians by supporting dental health professionals and their efforts to meet community needs. As a Benefactor for the Foundation, ProSites became part of the [Friends of the CDA Foundation](#), which partners with fellow colleagues to make a direct impact on the lives of infants, children, working families, and the elderly. Friends of the CDA Foundation is connected with the CDA Foundation Grant program that gives significant financial support to local oral health service agencies throughout California.

“It’s all about giving back,” says Lance McCollough, President and CEO of [ProSites Inc.](#) “We believe so strongly in what the Foundation is doing and are able to see firsthand the impact it is having on the community. The fact that the Foundation gives seventy-five cents of every dollar back to their programs to help the underserved children, elderly, and working families really appealed to us. We hope our involvement motivates our clients, competitors, and industry leaders to do the same because the Foundation is a fantastic organization and stands for a great cause.”

“It takes the collective effort of donors, grants, and corporate gifts from companies like ProSites to fund our programs and services,” says Carol Summerhays, DDS, immediate past president of the CDA and chair of the Foundation’s Creating Smiles.....Changing Lives campaign. “These amazing programs allow us to equip the California dental community to serve the most vulnerable populations, specifically children, working families, and the elderly. We need the continued support from companies like ProSites to keep making a difference in the smiles of our community.”

ProSites is currently endorsed by the California Dental Association as their provider of choice for [dental website design](#)

About ProSites

ProSites, Inc. is the nation’s leading provider of high quality website design and Internet marketing services specifically tailored to the needs of medical and dental professionals. The company’s exclusive WebEngine technology fully automates the creation of high-end, graphically compelling websites that help doctors to market their practices on the Internet and attract new patients. In addition to an excellent collection of patient oriented content, the websites also include interactive features that help streamline patient communications and online appointment requests. Headquartered in Temecula, California, ProSites is a privately held corporation. For more information visit www.prosites.com or call (888) 932-3644.

About the CDA Foundation

The CDA Foundation was formed as the philanthropic affiliate of the California Dental Association in 2001 with the mission to improve the oral health of Californians by supporting the dental health profession and its efforts to increase access to care for the state's most vulnerable people. The CDA Foundation works with experts in the dental profession, private business, academic institutions and government to produce programs that increase access to care, promote prevention, education and intervention, advance health policy research, and build a sustainable oral health workforce.

www.cdafoundation.org.