

INDIANA DENTAL ASSOCIATION ENDORSES LEADING WEBSITE PROVIDER, PROSITES, INC.

ProSites has been selected by the Indiana Dental Association as the preferred dental website solution for their members.

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Leading dental website provider, ProSites, has been selected by the Indiana Dental Association (IDA) as the preferred website design company for their 2,800 member dentists. ProSites is known for their cutting edge technology while creating affordable and professional dental websites.

“After thorough review, it was clear to us that ProSites provides the most innovative website solution for our members,” remarked Terry Schechner, DDS, President of the Indiana Dental Association. “Their technology is truly extraordinary.”

“We are thrilled the Indiana Dental Association has selected ProSites as the ideal dental website design firm for their members,” stated Lance McCollough, Founder and CEO of ProSites. “We are excited to help IDA members attract new patients, enhance their current patient relationships, and increase their overall online visibility.”

ProSites is the innovative leader for website design specifically tailored to the needs of dental professionals. ProSites was the first website provider to offer a content management system (CMS) for the dental community. The CMS allows users to log-in and modify their websites with point and click ease.

Their fully customizable websites include interactive features such as a Smile Analysis page, high-quality dental videos, and online appointment request forms. Because of their matchless technology, ProSites is able to constantly offer new features and upgrades to their clients free of charge.

“Our technology allows us to provide the highest-quality service and an unbeatable value,” remarked McCollough. “Doctors who use ProSites have the confidence of knowing their website will never become outdated.”

ProSites offers a comprehensive online marketing solution to their members by providing additional services outside of website design. Doctors can receive advanced search engine optimization (SEO), local search marketing, and social networking services with ProSites.

The combination of stunning website designs with superior technology has made ProSites the number one choice for thousands of dentists nationwide.

About the Indiana Dental Association

The Indiana Dental Association serves over 83 percent of Indiana's practicing dentists, more than 2,800 members. The IDA is comprised of 15 component societies, which serve each of Indiana's 92 counties, and is a constituent society of the American Dental Association. The mission of the IDA is to support dentists, to promote professionalism, and to improve oral health in the state of Indiana. For more information, visit www.indental.org or call (317) 634-2610.

About ProSites

ProSites, Inc. is the technology leader in website design and Internet marketing services specifically tailored to the needs of medical and dental professionals. The company's exclusive WebEngine Technology fully automates the creation of medical and dental websites that help doctors to market their practices on the Internet and attract new patients. In addition to engaging patient education content, ProSites websites include interactive features that help streamline patient communications and increase appointment requests. ProSites has received numerous endorsements, including all three of the largest state dental associations in America (CA, NY, and TX) for their excellence in dental website design. Headquartered in Temecula, California, ProSites is a privately-held corporation. For more information, or a free test drive, visit www.prosites.com or call (888) 932-3644.

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