

# ProSites Selected as Endorsed Dental Website Provider for Virginia Dental Association Members

*ProSites helps VDA members attract new patients, increase case acceptance and streamline patient communications with a state-of-the-art website solution*

**Temecula, CA (Vocus/PRWEB) March 22, 2011** -- After a thorough evaluation of the marketplace, ProSites has been selected as the only website development firm recommended for use by Virginia Dental Association members. ProSites, renowned for their best-of-class dental website solution, makes it easy and affordable for dental professionals to launch a successful web presence for their practice.

"The ProSites technology is impressive; they are truly innovators in the market," remarked Dr. Lanny Levenson, President of VDA Services. "They are able to offer a turnkey solution to dental offices that want a professional website and it can be up and running very quickly!"

ProSites created the first website solution that allows doctors and their staff to edit their website with point and click ease. Their fully customizable websites include patient-focused content that is search engine optimized for maximum visibility on top search engines like Google, Bing and Yahoo. The websites also include interactive features like online appointment requests forms, high-quality dental videos and a Smile Analysis page that generates new patient leads. Unique in the dental website design market, ProSites continually develops new website features and enhancements, and then releases them as free upgrades to their clients. Dr. Levenson added, "I switched my website to ProSites because I thought it was of better value and I liked the constant upgrades ProSites offered its clients as opposed to some other companies."

"We are excited about the endorsement and look forward to helping VDA members grow their practices," said Lance McCollough, Founder and CEO of ProSites. "Doctors recognize the importance of having an effective website that not only generates new visitors, but also includes the interactive features that will convert those visitors into new patients."

In addition to their industry leading website solution, ProSites also offers advanced search engine optimization services, local search marketing and social networking services. Doctors see an advantage in working with ProSites because the company offers a one-stop-shop for all of their online marketing initiatives. "Endorsing ProSites was an easy decision," remarked Dr. Levenson. "As the industry leader, ProSites has been the choice for thousands



of dentists nationwide."

### **About ProSites**

ProSites, Inc. is the technology leader in website design and Internet marketing services specifically tailored to the needs of medical and dental professionals. The company's exclusive WebEngine Technology fully automates the creation of medical and dental websites that help doctors to market their practices on the Internet and attract new patients. In addition to engaging patient education content, ProSites websites include interactive features that help streamline patient communications and increase appointment requests. ProSites has received numerous endorsements, including all three of the largest state dental associations in America (CA, NY, and TX) for their excellence in dental website design. Headquartered in Temecula, California, ProSites is a privately-held corporation. For more information, or a free test drive, visit [www.prosites.com](http://www.prosites.com) or call (888) 932-3644.

### **About the Virginia Dental Association**

The Virginia Dental Association (VDA) is a professional association representing nearly 3,500 dentists throughout the Commonwealth of Virginia. The VDA is a community of professionals advancing dentistry and serving the people of Virginia. VDA is online at [www.vadental.org](http://www.vadental.org).