

ProSites to Sponsor Dr. Edward Zuckerberg at 2013 Western Regional Dental Convention

Dental website design firm supports educating doctors on growing their social media presence.

Temecula, CA – February 28, 2013 – ProSites, the only dental website design and Internet marketing provider endorsed by the Arizona Dental Association, has announced they will sponsor Dr. Edward Zuckerberg at the 2013 Western Regional Dental Convention (WRDC). The sponsorship further indicates the firm's commitment to educating doctors about maximizing their online marketing performance.

During the 2013 WRDC, doctors will have the invaluable opportunity to attend presentations by Dr. Edward Zuckerberg, father of the Internet mogul and Facebook founder, Mark Zuckerberg, to learn about growing their presence on one of today's most influential social networking platforms.

"We are excited to partner with the Arizona Dental Association and Dr. Edward Zuckerberg to help educate doctors on ways they can expand their network and grow their practice through Facebook," stated Lance McCollough, Founder and CEO of ProSites.

Dr. Zuckerberg will be presenting "*Social Media Marketing for Dental Practices*," on Thursday, March 7th from 8 a.m. – 11 a.m. On Friday, March 8th, Dr. Zuckerberg will also be hosting a Facebook workshop, giving doctors a hands-on experience in boosting their social media presence.

At the WRDC, doctors and their staff are invited to visit ProSites at booth #618 to learn how they can utilize the power of the Internet to grow their practice. Founded in 2003, ProSites has helped over 6,000 doctors reach and attract new patients through comprehensive website design and Internet marketing solutions. In addition to establishing a successful online presence, doctors appreciate the ease in which they can control and edit their ProSites website. Doctors can further improve their online marketing performance and take advantage of additional Internet marketing services such as: advanced search engine optimization, mobile website solutions, local search, and social media packages.

To learn more about Dr. Zuckerberg's presentations at the 2013 WRDC, visit <http://www.westernregional.org/2013/>.

About ProSites

ProSites is the innovative dental website design and Internet marketing leader, serving over 6,000 doctors nationwide. Their professional websites integrate patient-focused content, search engine optimization (SEO) techniques, and a collection of interactive features to help generate new patient appointments and streamline patient communications. Recognized for innovative technology, superior website designs, and search engine marketing expertise, ProSites has garnered numerous endorsements from elite associations nationwide. For more information, visit www.ProSites.com or call (888) 932-3644.