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## ProSites Simplifies Social Media for Dental Professionals

*Expanded service includes securing a doctor's brand name across multiple social media platforms*

TEMECULA, California – January 21, 2015 – ProSites, the leading provider of websites and marketing services for dental professionals, today introduced its expanded Dental Social Media Management services. In addition to setting up social media accounts for doctors, the service also includes frequent postings specifically tailored to a doctor's practice and target audience.

ProSites simplifies engagement with current and prospective patients by delivering compelling dental content across multiple social media channels using both text and graphical images

CEO Lance McCollough said, "While many dental professionals want an effective social media presence, they simply don't have the time to create the content and images that will generate measurable engagement from followers. By posting quality content and images, our doctors are able to reach a much larger audience through the "like effect" as followers like and share the frequent posts we publish on behalf of the practice. We take care of everything." A unique feature of the service includes registering and securing the doctor's practice name and brand across numerous social media sites in an effort to keep others with similar practice names or brands from securing the names first.

"Social Media is a vital way for doctors to project their expertise and personality online," said Keith Washington, ProSites Vice President of Products. "Patients and prospects can really get to know a doctor through their social media activity. Our expanded Social Media Management services make it easy for doctors to be consistently active in their social media."

More information about the ProSites Social Media Management services can be found on their website at <http://www.prosites.com/services/social-media/>

### **About ProSites**

ProSites is the innovative dental website design and Internet marketing leader, serving over 7,000 doctors worldwide. Recognized for cutting edge technology, superior website designs, and search engine marketing expertise, ProSites has garnered numerous endorsements from elite associations nationwide. For more information, visit [www.ProSites.com](http://www.ProSites.com) or call (888) 932-3644.